

SHAVLIK FAMILY FOUNDATION

2023 Annual Report

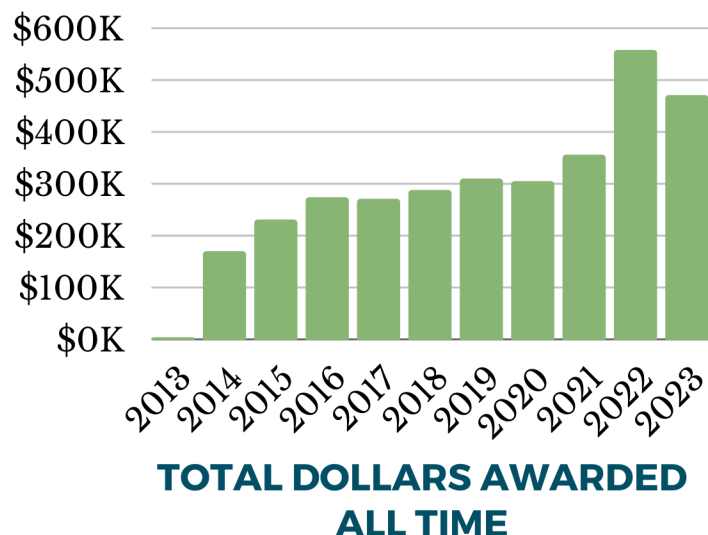
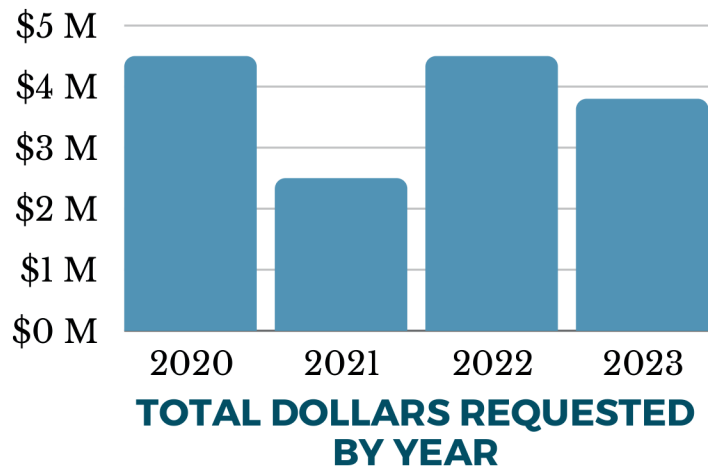
The Shavlik Family Foundation’s mission is to help Minnesota nonprofits and tribal governments utilize technology to improve and innovate programs and operations.

Established by Rebecca and Mark Shavlik from the proceeds of selling their company, Shavlik Technologies, in 2011, the foundation plans to allocate 8% of its endowment annually and sunset around 2034.

The need for technology funding continues to be great, **regularly exceeding 10x the foundation’s capacity to support.**

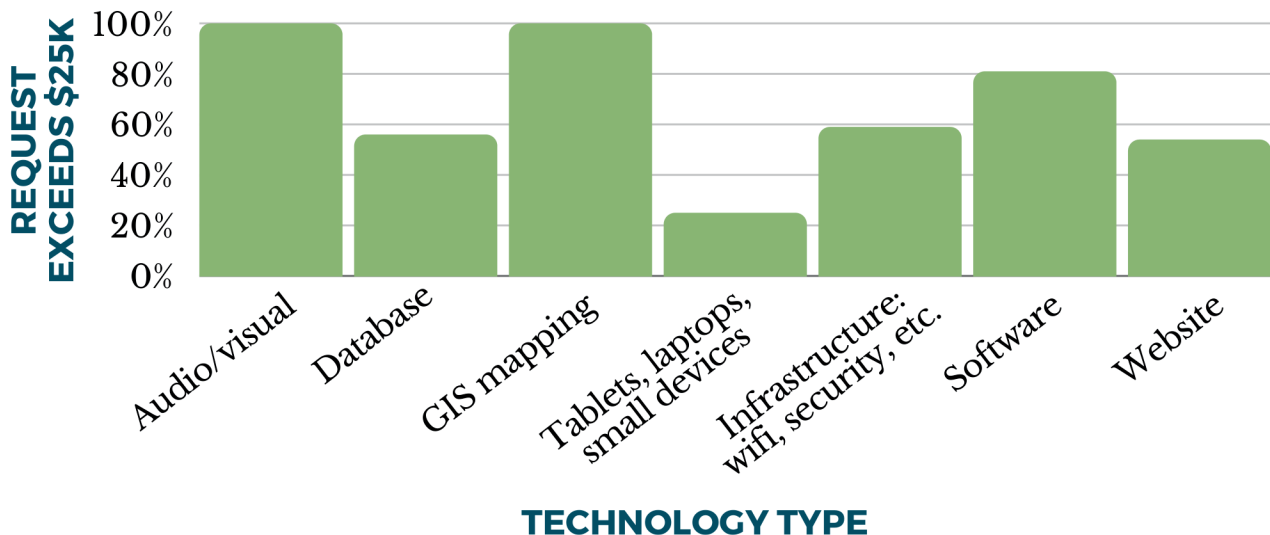
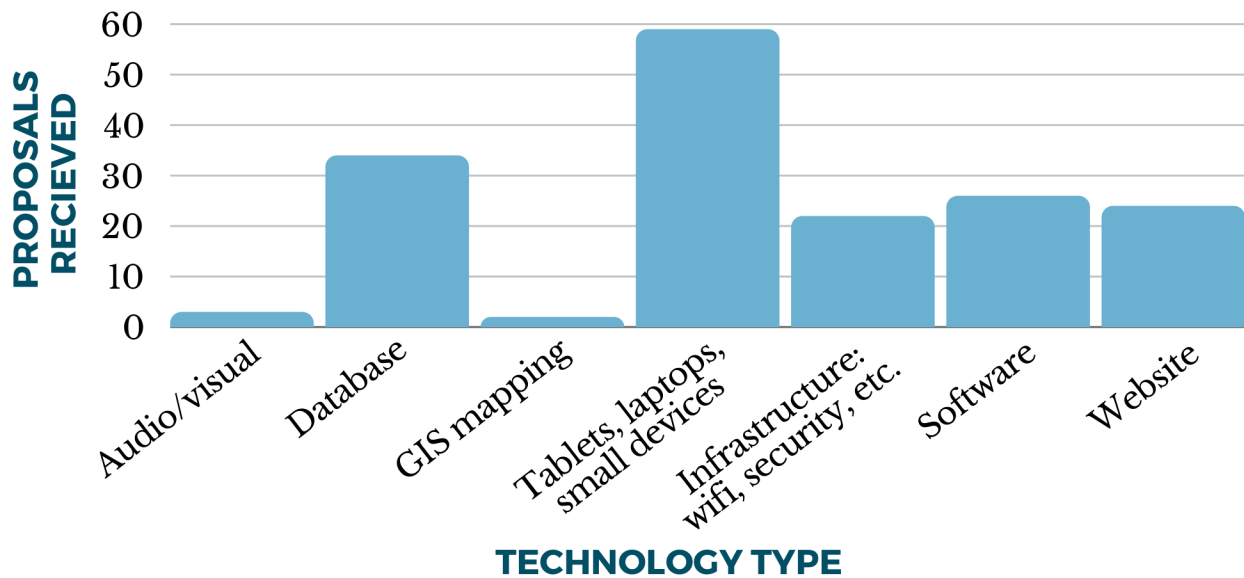
In 2023, we received fewer proposals compared to 2022, but the cost to implement tech continues to to be a heavy lift for organizations.

As one of Minnesota’s only tech funders, we know these projects are often considered general operating costs by other funders, and are often ineligible for support.



THE NEED FOR TECH

What are the most pressing technology needs and which projects are the most costly to implement? Analyzing the data from all proposals received in 2023 can pinpoint where nonprofits require the most support.



In 2023, we received more requests for hardware, especially from smaller organizations. Hardware projects can be easier to implement in-house, can be more cost-effective, and can create immediate improvements for operations and programs, compared to other tech projects.

THE NEED FOR TECH

3.76M

DOLLARS REQUESTED IN 2023

The requests we receive, while substantial, represent only a fraction of the actual need for tech funding in the MN nonprofit community.

51%

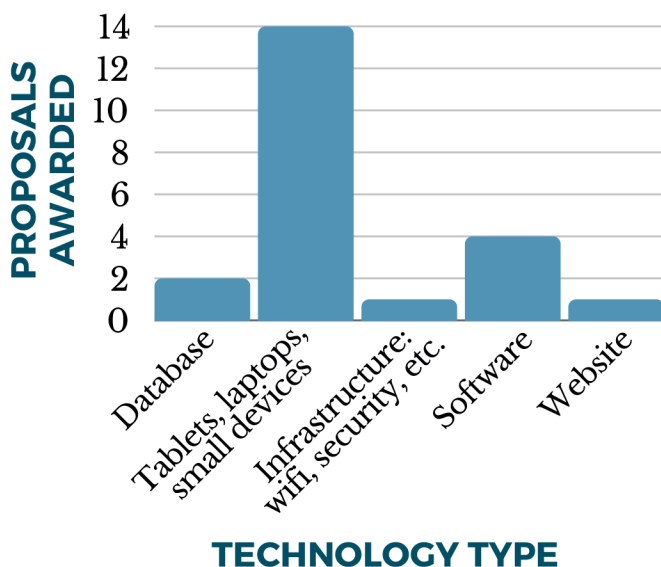
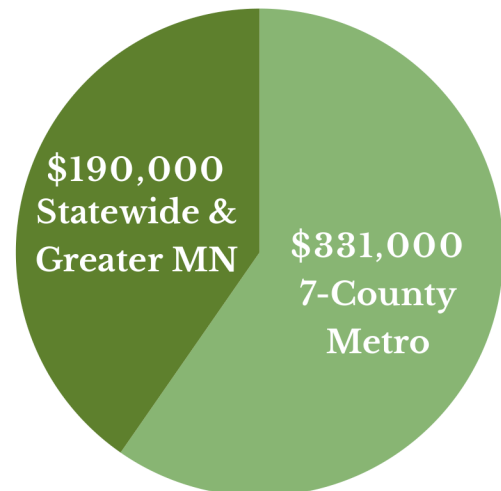
REQUESTED \$25K-30K IN 2023

We award grants ranging from \$1,000 - \$30,000 but most nonprofits need the top level of support to successfully implement their project.

2023 GRANTMAKING

We funded 22 proposals, totaling \$471,000.

\$190,000 went to projects impacting statewide or Greater MN, representing 40% of dollars awarded. Some organizations with statewide service area conducted projects specifically impacting Greater MN.



In recent years, we have seen an increased need for hardware across the board, but especially so for smaller organizations or those serving Greater MN.

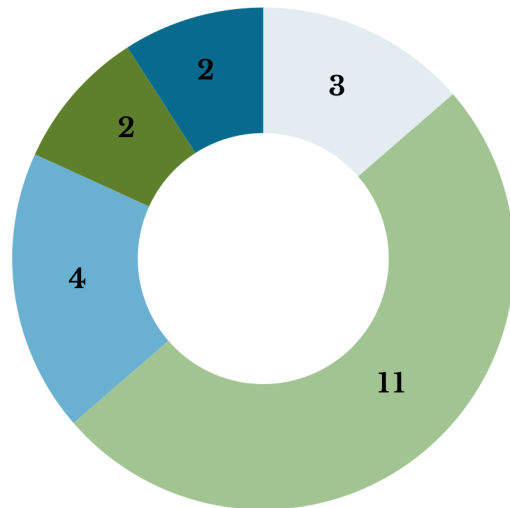
In 2023, of the 8 projects funded to support Greater MN, 7 were hardware-based projects.

ANNUAL BUDGET BREAKDOWN

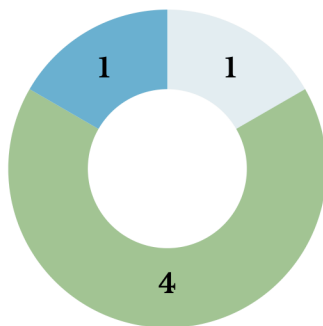
Organizations of all sizes request support for their technology advancements. 2023 data shows the Shavlik Family Foundation primarily funded organizations with annual operating budgets less than \$5M.

ORGANIZATION'S ANNUAL BUDGET

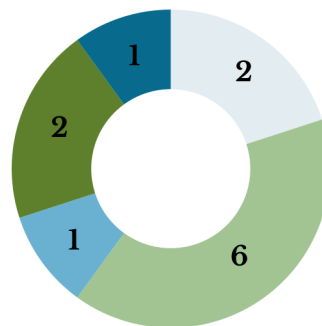
- Less than \$1M
- \$1M - \$4.9M
- \$5M - \$9.9M
- \$10M - \$19.9M
- Greater than \$20M



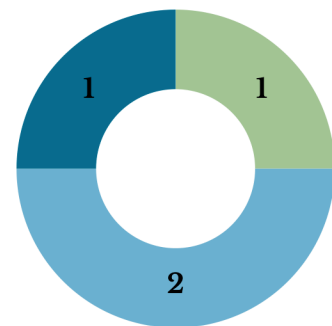
ALL ORGS FUNDED IN 2023 (22 TOTAL)



GREATER MN SERVICE AREA (6 ORGS)



7-COUNTY METRO SERVICE AREA (12 ORGS)



STATEWIDE SERVICE AREA (4 ORGS)